

The Apopka Chief and The Planter

2018 Tabs & Specials
www.TheApopkaChief.com



Special sections are a strategic place to advertise your business.
2018 Tabs plus Weekly Promotions

Ask About
Discounts
For Multiple
Insertions

January

New Years Greetings
Golden Chief
Martin Luther King, Jr. - *January 12*
Super Bowl Celebrations - *January 25 & 26*

February

Super Bowl - *February 1 & 2*
Valentine's Day Promotion - *February 2 & 9*
Chief Junior/Golden Chief
A Salute to the FFA - *February 16*
Honoring the Boy Scouts of America - *February 23*

March

Florida's Home & Garden Series - *March 1 - April 6*
Chief Junior, Golden Chief,
A Salute to the Girl Scouts of America - *March 9*
Apopka Rotary's 90th Anniversary - *March 15 & 16
The Story of Easter - The Biblical Story
March 29 & 30

April

Relay For Life
***57th Annual Apopka Art & Foliage Festival**
April 26 & 27
Chief Junior, Golden Chief

May

Mother's Day, Chief Junior, Golden Chief,
Memorial Day Highlights, Salute to Graduates of 2018

June

***Apopka Area Chamber of Commerce
Annual Report to the Community - TBD**
Father's Day, Golden Chief,
Summer Destinations in Central Florida Series

*TABLOID SPECIAL ISSUES

July

Independence Day, Golden Chief
Travel Destinations, Vacation Bible School

August

Medical Review - *August 10
Chief Junior, Golden Chief
***Fall Ball Sports & Recreation**
August 23 & 24

September

Chief Junior, Golden Chief

October

Fall Festivals - Halloween Alternatives
Chief Junior, Golden Chief
Salute to 4-H Clubs - *October 19*
***Best of Apopka 2018**
October 26 & November 1

November

Veterans Day - For Those Who Serve
Holiday Guide
November 15 thru December 21
Chief Junior, Golden Chief

December

The Christmas Story, *December 21*
Holiday Guide
November 15 thru December 21
New Year Greetings, *December 28*
Chief Junior, Golden Chief

Tab Ad Sizes

Rates

Full page (10" by 9 3/4")\$575
1/2 page(H)(10" by 4 3/4")\$325
1/2 page(V)(4 7/8" by 9 3/4")\$325
1/4 page (4 7/8" by 4 3/4").....\$225
1/8th page (4 7/8" by 2 1/4")\$150

SPOT COLOR (1) each, \$60
PROCESS COLOR \$160

*Call the professionals in
our advertising department
for assistance with a
customized winning
2018 campaign!*

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